

# Corporate Sponsor Levels

Presenting Sponsor	Open to Discussion*
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500
Friend of the Cook-Off	\$100 to \$499

## Presenting Sponsor Receives:

- 16 VIP Concert Tickets\*
- Listed as Presenting Sponsor on all printed promotion, largest logo/name, and best placement on the following:
  - Chili Cook-off Brochure (goes to all cooks)
  - Several Ads in surrounding area print media
  - Full color posters placed in high traffic areas
  - Water bill - goes to 15,000 Muskogee Residents
  - Recognized on our social media pages as Presenting Sponsor (new)\*
- Logo on back of T-shirt
- Listed as Presenting Sponsor on any TV or Cable Ads
- Your company supplied banner will be placed in a highly visible area of the concert and Cook-Off stages. (Friday and Saturday)
- Continuous mention as Presenting Sponsor from the main stage both Friday and Saturday
- Web page - Company name/logo on our website for event - hyperlinked to your website
- Radio Advertising
- E-Mail Blast as well as the use of SEO advertising that will direct specific groups of users to our website and thus recognition of your support to help kid's charities

## Platinum Sponsor Receives:

- 8 VIP Concert Tickets
- Listed as Platinum Sponsor on following printed promotion, 2nd best placement and size of Company Logo/Name
  - Chili Cook-off Brochure (goes to all cooks)
  - Several Ads in surrounding area print media
  - Full color posters placed in high traffic areas
  - Water bill - goes to 15,000 Muskogee residents
- Logo on back of T-Shirt
- Your company supplied banner will be placed in a highly visible area of the concert and Cook-Off stages. (Friday and Saturday)
- Announced as Platinum Sponsor from the main stage both Friday and Saturday
- Web page - Company name/logo on our website for event - hyperlinked to your site
- Listed on Cable Ads
- Recognized on our social media pages as Platinum Sponsor (new)\*

## Gold Sponsor Receives:

- 4 VIP Concert Tickets
- Listed as Gold Sponsor on following printed promotion, 3rd best placement and size of Company Logo/Name
  - Chili Cook-off Brochure (goes to all cooks)
  - Several Ads in surrounding area print media
  - Full color posters placed in high traffic areas
  - Water bill - goes to 15,000 Muskogee residents
- Logo on back of T- shirt
- Your company supplied banner will be placed in a highly visible area of the concert and Cook-Off stages (Friday and Saturday)
- Announced as Gold Sponsor from the main stage both Friday and Saturday
- Web page - Company name/logo on Web site for event with link to your site
- Listed on Cable Ads
- Recognized on our social media pages as Gold Sponsor (new)\*

### Silver Sponsor Receives:

- 2 VIP Concert Tickets
- Listed as Silver Sponsor on following printed promotions:
  - Chili Cook-off Brochure (goes to all cooks)
  - Several Ads in surrounding area print media
- Web page - Company name/logo on our website for event - hyperlinked to your site
- Your company supplied banner will be placed in a highly visible area of the concert and Cook-Off stages (Friday and Saturday)
- Announced as Silver Sponsor from the main stage both Friday and Saturday

### Bronze Sponsor Receives:

- Listed as Bronze Sponsor on following printed promotions:
  - Chili Cook-off Brochure (goes to all cooks)
- Your company supplied banner will be placed at the main stage area at Cook-off
- Announced as Bronze sponsor from the main stage both Friday and Saturday

### Friend of the Cook-Off Receives:

- Listed as sponsor on Chili Cook-off Brochure
- Announced as Corporate Sponsor at concert
- Announced as Corporate Sponsor at Chili Cook-off
- Promotional items to go in Cook's bags

### Muskogee Exchange Club

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The Exchange Club  
of Muskogee

Presents The

35th Annual

# Chili-BBQ

# Cook-off

# 2019



Friday, April 12  
and  
Saturday, April 13